

RESPECT THE PAST.
CHANGE THE FUTURE. YES, YOU.

LISTEN TO THOSE WHO

SPEAK

LEARN FROM THOSE YOU

TEACH

SURPRISE OTHERS WITH YOUR CAPABILITY.
SURPRISE YOURSELF.

GIVE MORE THAN YOU GET, AND YOU WILL GET MORE THAN YOU EXPECTED.

DEFINE YOUR GOAL. MAKE YOUR PLAN. ADVOCATE. DO NOT REST UNTIL YOU HAVE WORKED TO CHANGE LAWS, INSPIRE OTHERS, FIND RESOURCES, AND CREATE NEW TOOLS. AFTER YOU HAVE DONE ALL THIS, STILL DO NOT REST! NEVER TIRE IN THE PURSUIT OF EQUALITY. DO NOT SIMPLY FACE THE CHALLENGES: RELISH THEM. LET THEM ENERGIZE YOU.

FORM
ALLIES

Women's Campaign
International

WOMEN AND MEN, JOIN HANDS. STAND AT THE FRONT
LINE TOGETHER, WORK TO EMPOWER EACH OTHER.
EMBRACE THE POSITIVITY IN YOUR DIFFERENCES.
START SMALL AND GROW
TEACH OTHERS TO TEACH
OTHERS TO TEACH.

BIG.


REFUSE
APATHY

REJECT THE
STATUS QUO

EXPLORE.
QUESTION.
PROVOKE.

SET OUT TO DISARM OPPRESSION AROUND THE WORLD AND DO NOT WAIT FOR PERMISSION. ROLL UP YOUR SLEEVES AND PROUDLY DISPLAY YOUR GUSTO. EXERCISE YOUR BRILLIANCE. MAKE MISTAKES. CELEBRATE SUCCESS.

ALWAYS CALM, STRONG, STEADY: CARRY ON.

 MAKE GOVERNMENTS WORK FOR THEIR PEOPLE. ALL OF THEIR PEOPLE. DEMAND REPRESENTATIVE LEADERSHIP; MAKE MORE SPACE FOR WOMEN LEADERS. WORTHWHILE CHANGE CAN ONLY RESULT FROM EQUAL PARTNERSHIPS BETWEEN WOMEN AND MEN.

HAVE A VOICE. SPEAK TO BE HEARD. **AMPLIFY.**

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